

## Press release

Hanau, February 26, 2019

### **Heraeus launches program to promote new ideas in precious metals chemistry**

**In a first for precious metals chemistry, the world's largest precious metals service provider has started a program for entrepreneurs in the field, providing them with exclusive research conditions to implement new product and business ideas.**

The Heraeus Precious Metals global business unit of the Hanau-based technology group is again setting new standards for the precious metals industry. Heraeus is the first company to award research grants for potential entrepreneurs with outstanding ideas in the field of precious metals chemistry. In addition to financial support, these grants give creative thinkers essential access to the necessary precious metals and precious metal compounds, as well as to research labs equipped with the latest technologies. "We offer researchers and developers everything they need to bring ideas for precious metals chemistry to life," explains André Christl, president of Heraeus Precious Metals. "Our program for entrepreneurs provides access to customers and suppliers, support from mentors, and interaction with experienced precious metal experts across disciplines," Christl continues. The program length is determined on a case-by-case basis, and it can last up to 36 months. Depending on the specific idea and the success of its implementation, Heraeus offers researchers and developers attractive options for producing and marketing their business ideas.

The program is aimed at students and experienced experts with innovative ideas in the field of precious metals chemistry – regardless of their course of study or work experience. Eligible ideas could include innovative precious metal catalysts, precious metal solutions and salts, or their applications. The program also accepts new business ideas for precious metals chemistry. The application and selection process are streamlined. For more information, please go to: [www.herae.us/deine-idee](http://www.herae.us/deine-idee)

Since 2015, Heraeus has increased its expenditures for research and development related to platinum group metals by about 80 percent. A new innovation center at the headquarters of Heraeus Precious Metals in Hanau promotes collaboration across disciplines. The company's investments go toward the development of new technologies, for example in hydrogen technology, and the digitalization of the precious metals business.

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#### **About Heraeus Precious Metals**

Heraeus Precious Metals – a global business unit within the Heraeus group – is a world-wide leading provider of precious metals services and products. It combines all activities related to its comprehensive expertise in the precious metals loop – from trading to precious metals products to recycling. Heraeus Precious Metals is among the world's largest refiners of platinum-group metals (PGMs) and an authority in industrial precious metals trading.

#### **About Heraeus**

A globally leading technology group, Heraeus is headquartered in Hanau, Germany. Founded in 1851, it is a family-owned portfolio company which traces its roots back to a pharmacy opened by the family in 1660. Today, Heraeus combines businesses in the environmental, energy, electronics, health, mobility and industrial applications sectors. In the 2017 financial

year, Heraeus generated revenues of € 21.8 billion. With approximately 13.000 employees in 40 countries, the FORTUNE Global 500-listed company holds a leading position in its global markets. Heraeus is one of the top 10 family-owned companies in Germany.

With technical expertise, a commitment to excellence, a focus on innovation and entrepreneurial leadership, we are constantly striving to improve our performance. We create high-quality solutions for our clients and strengthen their long-term competitiveness by combining unique material expertise with leadership in technology.

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